



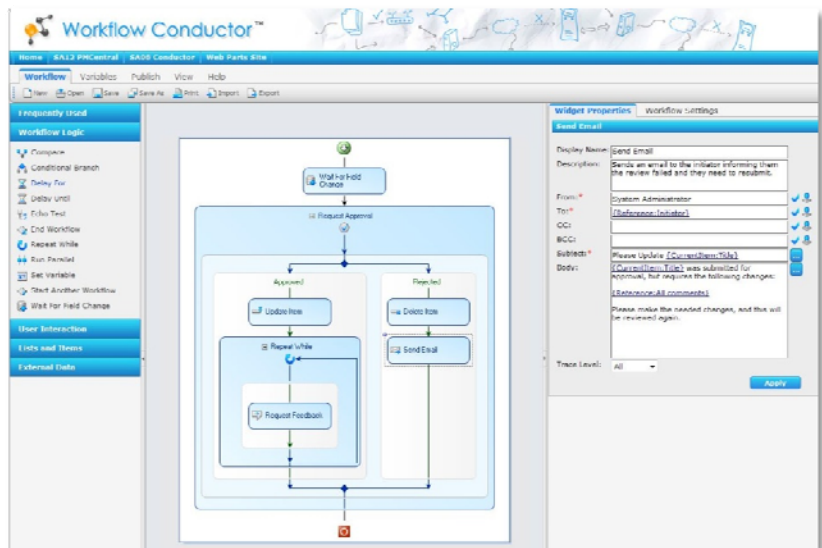
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BAMBOO INTRODUCES WORKFLOW CONDUCTOR; AUTOMATE AND MANAGE BUSINESS PROCESSES WITH MICROSOFT SHAREPOINT

Breakthrough application enables non-developers to automate everyday business processes with Microsoft SharePoint

RESTON, Virginia—March 3, 2010 – Bamboo® Solutions, the leading provider of technologies that enhance Microsoft® SharePoint®, announced today the availability of Workflow Conductor™, a new application suite designed to enable business process automation. Workflow Conductor augments Bamboo’s extensive portfolio of add-ons and companion tools for Microsoft SharePoint. With Workflow Conductor, Bamboo is challenging traditional barriers to broader adoption of business process automation, including ease of use, cost of ownership, and integration with existing IT infrastructure.

Workflow Conductor is optimized for business users such as program managers, project managers, and other information workers across the enterprise. Workflow Conductor features an easy-to-use drag-and-drop interface that enables automation of everyday business processes without coding or IT intervention.



“Bamboo is an interesting new player in the workflow space,” comments David Mann, author of *Workflow in the 2007 Microsoft Office System*. “Competition can only bring good things to this part of the SharePoint ecosystem. I am following the development of Workflow Conductor closely. Assuming Bamboo leverages their existing portfolio of SharePoint Web Parts, they have an opportunity to challenge some of the traditional leaders in this space.”



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Bamboo seeks to make business process automation through SharePoint easier and more affordable for the small to medium enterprise, where cost of ownership has been a barrier to adoption. Priced at only \$4,500 per server, including annual support, Workflow Conductor provides an innovative feature set at a fraction of the cost of other workflow solutions.

Workflow Conductor is built on Microsoft's Windows Workflow Foundation, ensuring long term compatibility with key Microsoft technologies, including SharePoint, Microsoft Office®, and the .NET platform. Workflow Conductor will leverage Microsoft's ongoing investments in Windows Workflow Foundation to provide new features and capabilities in future versions.

"Our vision for Workflow Conductor includes interoperability with both local systems and hosted instances of SharePoint, including SharePoint Online, and cloud-based environments built on platforms like Microsoft Azure™," says Mike Tanner, CEO of Bamboo Solutions. "Workflow Conductor will leverage our existing portfolio of products and our upcoming line of Cloud Parts™, to automate business processes that extend beyond the firewall."

Workflow Conductor is available now for download, trial, and purchase on the Bamboo Web site (www.bamboosolutions.com). An optional premium support package is also available.

About Bamboo Solutions

Bamboo Solutions, a Microsoft Gold-Certified partner, is a leading provider of software that helps organizations achieve business value leveraging Microsoft SharePoint. Bamboo offers its extensive library of Web Parts and solutions for SharePoint, and provides SharePoint-based applications for use on-premises, or as on-demand applications. Over 4,500 organizations worldwide have chosen to implement solutions using products and applications from Bamboo. Bamboo Solutions is headquartered in Reston, Virginia, USA with offices in San Mateo California, Amsterdam, Netherlands, and Ho Chi Minh City, Vietnam. For more information or to browse Bamboo's interactive catalog of SharePoint technologies, please visit <http://www.bamboosolutions.com>.

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